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marina in Vogue

SUPERBOATS & MEDITERRANEAN EXTRAVAGANZA

A PORT WITH A VISION
MARINTURK
ISTANBUL CITYPORT

A VIRTUOSO DESIGNER
ALBERTO PINTO

MEMBER OF THE PRIME CLASS
MONTIGNE

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A port with a vision





GETTING DOWN TO BRASS TACKS IN ORDER TO BREATHE SOME FRESH AIR INTO THE SAILS OF THE MARINA SECTOR IN TURKEY, THE GENERAL MANAGER AT MARINTURK, HAKAN KAVLAKOĞLU SAYS, "...ALL OF US ARE FOND OF THE SEA AND WANT TO SPREAD THIS ENDEARMENT OUT TO A WIDER AUDIENCE..." THUS SUMMARIZING THE MISSION OF THE MARINTURK BRAND NAME IN A SINGLE SENTENCE.

Marinturk Istanbul Cityport



Marinturk, General Manager Hakan Kavlıkoğlu

Explaining that the partners of Marinturk are familiar with many marinas, both in Turkey and abroad and are aware of the latest developments in the yacht industry, Kavlıkoğlu states that they got started by defining the needs of the sector in light of these experiences. “We examined all the principal marinas around the world and then decided to construct our first Turkish marina in Göcek, the favorite vacation spot for yachters,” he says.

Marinturk won the tender of the parcels of land in Göcek belonging to state institutions such as the Olive Research Institute and Etibank Operations Management structures, and commenced a feasibility study for the construction of the most suitable marinas in the area. In assessing Göcek’s potential and revealing the natural beauty of the region as a priority, Marinturk determined what was lacking by conducting a careful feasibility study.

“During our research, we realized that there wasn’t any reasonable facility for charter firms, which operate quite heavily in this vicinity,” Kavlıkoğlu explains. “So we decided to designate one marina to the

needs of the charter firms. Our goal was to gather all the charter firms in Göcek under one umbrella. For this reason, we shaped the project according to their needs. We put together a facility which has offices where they could comfortably accommodate their guests and where they could berth their boats year-round.

Göcek also wasn’t able to provide sufficient service to large vessels, those over 20 meters,” continues Kavlıkoğlu. Leaning towards this matter in accordance with the strategies set up in order to eliminate deficiencies, Marinturk set aside its second facility for super yachts, which were experiencing problems regarding their utility needs met and had to tie up well offshore. This entailed that the facility not only had to be able to supply vessels with more than just 200- ampere electrical current, it meant providing yachters with a 35,000 m2 slipway as well.

“Large boats were able to berth in Göcek but they could only find slipway services available in either Marmaris or Antalya,” Kavlıkoğlu states, “Our slipway is also equipped with two lifts, a 75-ton unit and a 200-ton unit.” Highlighting that this investment was an important

Right page: Marinturk Istanbul Cityport provides superior services to vessels ranging from 10 meters to 59 meters





Marinturk Istanbul Cityport has specific types of piers for different sizes of vessels.

source of employment for Göcek, Kavlıkoğlu mentions that along with the slipway zone, which has been operating since November, 2008, he has seen some very encouraging signs in the region's economy.

Marinturk decided to continue along this path once success was apparent in the figures obtained in the marina initiative in Göcek, and entered the B.O.T.-style yacht harbor tender that was opened by the Pendik Municipality in Istanbul. Once they won the tender, their first business at hand was to determine the deficiencies of the marinas in Istanbul. As it had been more than 20 years since a marina had been constructed in Istanbul, Marinturk decided to focus on a project that would be suitable for vessels of over 20-meters. Kavlıkoğlu explains that the existing marinas were built back when vessels were generally in the 10 – 15-meter range, whereas they were built with the requirements of sailing vessels as a priority. Over time, the attention given to motorized vessels and especially with the larger boats remained insufficient.

Marinturk Istanbul Cityport was designed by taking full advantage of this situation. The marina was constructed in order to provide

superior service to 752 vessels ranging from 10 meters to 50 meters in length. The percentage breakdown was calculated according to the dimensions of the vessels whereas berths were allocated in the marina according to these ratios. In stating that vessels of every size required specific types of piers and infrastructure services, Kavlıkoğlu states that even the waterways and maneuver zones were prepared according to these calculations. Thanks to this planning, Marinturk Istanbul Cityport is able to provide tailor-made marina services to suit every boat. Capable of handling three 50-meter boats simultaneously, the marina also offers a platform for the over 50-meter class. From here, basic needs such as electrical current and water are supplied to these vessels, which are able to drop anchor.

Pointing out they have taken up the fire issue quite seriously, Kavlıkoğlu says that generally there is a noticeable lack of measures implemented and apparatus put in place at marinas, especially at pier side. With the belief that the most effective way to tackle a fire is to extinguish it at the very start, Marinturk Istanbul Cityport has placed foam-extinguishing

Right page: Water and electrical current supply units as well as fire extinguishing equipments are present at all piers





Marinturk Göcek Exclusive , is an exceptional marina with a tented pier

equipment which is easily accessible in the slipway zone and at all piers where the boats are berthed.

Not only is the Marinturk Istanbul Cityport a city marina, it is also Istanbul's gateway to the sea. Marinturk's goal is to not only have the citizens of Istanbul to become more acquainted with the seas that surround them, but also to provide boat owners with world-class

service, Designed by the famous architect Han Tümertekin, winner of the Ağa Han Prize, Marinturk Istanbul Cityport has brought the maritime sector a whole new aspect regarding marina structures and landscape architecture. "Pendik is Tuzla's neighbor," says Kavlıkoğlu, "and Tuzla is Turkey's yacht production center. It has captured the world's attention, but there is no display case. That's why we at Marinturk have offered to

At the shore a lavish garden welcomes its guests.



There is also a relaxing spot on the pier with a beautiful view of the marina





The tented pier provides a cool shade from the hot summer sun

become Tuzla's display case."Kavlakoğlu says that the finishing touches of boats manufactured in Tuzla can be applied in the marina, where the vessels could be delivered to their customers in a distinguished environment. Kavlakoglu highlights the fact that the Highlighting the fact that presentation is a crucial component for a successful brand name.

Marinturk Istanbul Cityport is also a candidate to become a huge bazaar of the sector. Comprised of a strong but plain structure, Han Tümertekin's layout is comprised of volumes of a number of different dimensions. Even now, it is possible to see that these will be transformed into maritime and boat sales and marketing shops. From the latest model super yachts to an entire line of accessories designed for boats, it's just





a matter of moments until these premises become a center for all types of sales. Of course, food & beverage venues are just what are needed to host visitors and get the customer to sign on the dotted line. "It's our goal to become the only place to obtain any sort of maritime-related information or to do shopping," says Kavlakoğlu, "we took a bold step so that we could reflect this goal onto an international scale." By adding Istanbul to the chain of boat shows held in Cannes, the Antibes and Genoa, Marinturk Istanbul Cityport is getting ready to host the International Istanbul Boatshow. The first of these will be held this year between 21-26 October, with more than 200 participating firms bringing more than 600 brand names, products and services. Domestic

and imported vessels of between three- and 58-meters long will be featured at the fair, which will offer boat supplies, accessories and services to the more than 50,000 Turkish and foreign visitors expected to pass through the turnstiles. It is perfectly clear that Marinturk İstanbul Cityport shall not only be altering the appearance of the Pendik provincial district, but that of Istanbul, and even to a great extent, the rest of Turkey. Advancing with the awareness to become a brand name in the field of marina management, Marinturk will undoubtedly be instrumental in making positive contributions to the Turkish economy as well as for sea lovers for the innovations it brings. **m**

Marinturk Gocek Exclusive has also a jogging path for sports enthusiasts

